

November 7, 2023

Dear Valued Community Member:

Maumee Valley Civic Theater (MVCT) has been impacting Northwest Ohio and Henry County for the past 60+ years and we know that you value the arts and enriching our community just as much as we do. MVCT is committed to bringing high-quality entertainment to Henry County and the surrounding area, but we hope to provide so much more than that. We truly want to engage our town's residents and foster community service through the arts in every production and event that we host. The arts also influence and shape youths' development on several levels — academically, socially, and emotionally. Involvement in the arts encourages self-expression — tapping into their inventiveness and creativity — and is a fun outlet that helps positively stimulate and motivate youth. The arts are a fundamental component of a healthy community.

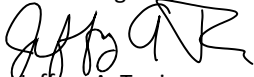
Inclusion, diversity, equity, and accessibility are also very important to MVCT. We believe it is important to support inclusion in any avenue of society shaping public ideas about cultural identity and exposing audiences to ideas, conflicts, and discourses they may not otherwise encounter in their daily lives—or at all. Because performing arts play such an important role in how people understand the society, we live in. Did you know one in five Americans identifies as having a disability that spans all ethnicities, genders, and ages? So where are their stories? This past couple of summers if you saw MVCT's productions you would have found many talented creative individuals singing, dancing, acting, and helping backstage. Inclusion inspires underrepresented community members to be fearless and be themselves. Children and young people can be profoundly affected by what they see in the arts: for better or for worse. Being involved or watching one production can plant powerful ideas in their minds. Particularly because the mental health of these individuals is so susceptible to what they see on their screens—social media, movies, TV, etc. —it's even more important to populate their minds with narratives and actors they can identify with and relate to. MVCT is dedicated to making our theater an inclusive model of diversity at every layer, on stage and off, MVCT invests in the future as we keep abreast of our changing and challenging times. We do this to ensure that our theater is a safe gathering space, all the while nurturing and producing art of the highest order.

With that all being said, MVCT is an all-volunteer, 501(c)3 non-profit organization. We rely on box-office proceeds, advertisers, and the generous support of individuals and businesses, like you, who recognize the importance of enriching your family and our community through the arts.

What's the best way to support your local theater? That's a question that gets asked often, and there are a variety of answers to it. However, by looking at a few of those answers in the following pages, we can help you narrow down what's best for you. However, most importantly, the best way to help your local theater is to go to performances. Even if you can't donate your time or money to help in a philanthropic manner, you can still get a couple of tickets for local performances and support your community by going to shows and sitting in the audience. This is why communities, schools, churches, and more put on these shows, and if you are in the audience, you are showing your support for the performing arts in the simplest way possible. No matter how you show your support, this is an easy and fundamental way of doing so. Community support of local theater companies promotes empathy and critical thinking, two essential qualities in our ever-evolving world. Community support of local theater companies promotes empathy and critical thinking, two essential qualities in our ever-evolving world.

MVCT aims to create an environment that encourages and nurtures community participation and inclusion, thus enabling the arts to thrive! The arts bring us joy, help us express our values, and build bridges between cultures. We continue to have big plans for you and our community, but we need your help!

Warm Regards,

Jeffrey A. Tonjes
MVCT President

**Join other local area
businesses and
individuals who
support MVCT!**

**Thank you to our
2022-2023 Supporters!**

Fraternal Order of Eagles #4428

Jay and Lois Hanna

Napoleon Family Vision

Holly and David Kattergell

Troy and Julie Meyer

Stapleton Insurance Group

Dorothy Bockelman

Napoleon Auto Service Center

Nicholas Rettig

Wendt Shoes

Village of Liberty Center

Jewell Grain

**2022-2023 Full Season
Sponsor**



**MVCT BOARD OF
DIRECTORS***President* Jeffrey Tonjes*Vice President* Melanie Cover*Secretary* Angie Knapp*Treasurer* Amanda Tonjes*Officers at Large*

Chris Ehlers Kayla Ehlers

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PROUD MEMBERS OF

Maumee Valley Civic Theater is a 501(c)3 non-profit organization and your sponsorship is tax-deductible.

Maumee Valley Civic Theater (MVCT) PO BOX 348, NAPOLEON, OH 43545

PHONE: (419) 581-9011 **EMAIL:** info@mvctohio.org **WEBSITE:** www.mvctohio.org

How Can YOU Help?

When you or your organization partners with the Maumee Valley Civic Theater (MVCT), you are showing your commitment to support and promote the arts and artists in our community and help contribute to our mission - MVCT is a 501c3 nonprofit organization whose purpose is to enrich, educate and entertain our community, by providing an outlet to a superior theatre experience.

It is our desire to have strong communication and relationships with all areas and members of our community - while working together to grow a strong, desirable arts program for people of all ages to participate in and enjoy.

Positive Impacts the Arts Provide:

- Builds confidence
- Develops friendships
- Provides a positive emotional outlet
- Develops creativity
- Improves verbal and non-verbal communication skills
- Develops empathy
- Improves focus and concentration
- Encourages teamwork and collaboration

Here are a few ways you or your organization can help support your community theater group:

Corporate/ Individual Sponsorships

Corporate/Individual Partners & Event Sponsors are an exclusive community-oriented group of leaders, whose generosity and annual support demonstrate an appreciation of our work, a commitment to the arts and a desire to make great things happen in Henry County. Base Perks Name inside front page of your sponsored show/season program. Featured in all media advertising for specific show/event and social media. Recognized at each show/event. Full page ad in program of the specific show and/or posted sponsor sign at event. Website clickable link of show/event sponsored.

Patron Donors

Patron Donors are ways that individuals can donate to MVCT and based on your donation will receive some nice perks along the way. With Patron Donors you are able to donate as much, or as little as you would like and still get perks! All patron donors will receive these base perks - your name in every show's program and listed on the MVCT website.

Volunteer

If you are unable to give your cash or extra time, helping out at the performances or events can go a long way toward improving the theater experience for others and ensuring that they come back in the future. There's always a need for ticket sales, refreshments, ushers, and more.

Attended

Most importantly, the best way to help out your local theater is to go to our performances and events. Even if you can't donate your time or money to helping out in a philanthropic manner, you can still get a couple of tickets and support your community by going to shows and sitting in the audience.

What's it cost to put on a musical?

Publicity	600
Performance Rights	3,800
Insurance	400
Costumes	3,000
Sets	2,500
Lighting/Sound	500
Printing Programs	500

Approx. Total **\$8,600**

Support the ARTS!

5 REASONS WHY THEATRE IS STILL IMPORTANT

Acting for the stage is an all encompassing process that involves a great deal of collaboration from many different people. We believe that the art, process and effects of live performance are incredibly important in the current world of social media, digital technology and screens. Being fully present with a group of tangible, living, breathing people is important to the art of acting and for the human spirit.

- Theatre helps us to see a different perspective from our own.** We're shown humanity, psychology, motivations, conflict and resolution. We as the audience get to witness the trajectory of persons other than ourselves. As artists, we put ourselves into emotional and intellectual situations that may never arise in our personal lives. Theatre promotes us to give power to truth, to take risks and to advocate for new and diverse voices.
- Theatre reminds us that we are not alone.** Not only are we sharing space and an experience with the artists who are performing, we are sharing the experience with fellow audience members. Movies and television don't have the same intimacy or sense of participation. Sharing an experience with live actors and live audience members is not only valuable, it's necessary for human connection.
- Theatre is immediate, evolving and always different.** Although the script may be the same every night, the performance is unique, each and every time it happens. No two performances are ever the same. In this way, everyone involved has a distinct and unique experience that can never be replicated.
- Live theatre helps to promote social discourse, dialogue and potential social change.** Theatre is a cultural phenomenon that demands that society examines itself in the mirror. We can study societal problems and attempt to find solutions. Coming together as a community to listen to opposing points of view is necessary.
- Theatre promotes education and literacy.** Studies have shown that students who participate in theatre do better in school.



DREAM

CREATE

INSPIRE

COMMUNITY DRIVEN

PATRON DONORS

_____ ANGEL Level Patron \$500 PERK: 4 COMP Tickets/ Base Perks
 _____ SAINT Level Patron \$100 PERK: 1 COMP Tickets/ Base Perks
 _____ INDIVIDUAL Level Patron \$25 PERK: Base Perks

_____ BENEFACTOR Level Patron \$250 PERK: 2 COMP Tickets/ Base Perks
 _____ PATRON Level Patron \$50 PERK: Base Perks
 _____ Other Amount \$ _____

CORPORATE/INDIVIDUAL SPONSORSHIP

_____ \$1000 Full Season (DEADLINE Commitment: Nov. 15, 2023)
PERK: 4 COMP Tickets/Base Perks

_____ \$300 Comedy Show [EVENT]
(DEADLINE: January 1, 2024) PERK: Base Perks
(EVENT DATE: February 9, 2024)

_____ \$300 Henry County Christmas Parade [EVENT]
(DEADLINE: Nov. 20, 2023) PERK: Base Perks
(EVENT DATE: December 2, 2023)

_____ \$200 Easter Bunny Visitation [EVENT]
(DEADLINE: February 1) PERK: Base Perks
(EVENT DATE: March 16, 2024)

_____ \$300 Magically Ordinary [EVENT]
(DEADLINE: February 1, 2024) PERK: Base Perks
(EVENT DATE: March 16, 2024)

_____ \$500 Disney's The Little Mermaid [MUSICAL]
(DEADLINE: July 1) PERK: 2 COMP Tickets/Base Perks
(EVENT DATE: July 18-20 & 26-28, 2024)

PROGRAM ADVERTISING FOR SUMMER MUSICALS

Please select one: (DEADLINE: July 1, 2024)

Select One	Ad Size	Cost
_____	Full Page (4.5" x 7.5") Inside	\$150
_____	Half Page (4.5" x 3.625")	\$125
_____	Quarter Page ¼ (4.5" x 1.75")	\$75
_____	Block Ad (2.5" x 2.5")	\$50
_____	Full Color Inside Front Cover***	\$200
_____	Full Color Inside Back Cover***	\$200
_____	Full Color Back Cover***	\$200

DONOR INFORMATION

BUSINESS NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____

WEBSITE _____

ARTWORK SUBMITTED BY:

_____ Attached _____ Emailed _____ Create
 _____ Use Last AD

PAYMENT METHOD (Please select ONE)

TOTAL AMOUNT \$ _____

_____ CASH (Please do NOT mail Cash)

_____ CHECK ENCLOSED:
 Check # _____ (payable to MVCT)

_____ Paid Online via website

_____ CREDIT CARD
 Type _____ VISA _____ MASTERCARD
 _____ AMERICAN EXPRESS

Name on Card _____

Credit Card Number _____

Expiration Date _____ CSV Code _____

_____ Signature _____ Date

*Camera-ready ads may be emailed to info@mvctohio.org. Please send the ad only as a PDF (no Word or Publisher files, please). The ad should be sent in the PROPER Size – see dimensions above width x height. Don't forget to mail your payment with this form and indicate that you have emailed the ad.** Please provide on the back of this form a description including any wording that you would like us to create your ad based on. ***Please contact MVCT at info@mvctohio.org for the availability of these ads prior to sending in your payment.

Join other local area
 businesses and
 individuals who
 support MVCT!

Thank you to our
 2022-2023 Supporters!

Fraternal Order of Eagles #4428
 Jay and Lois Hanna
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 Holly and David Kattergell
 Troy and Julie Meyer
 Stapleton Insurance Group
 Dorothy Bockelman
 Napoleon Auto Service Center
 Nicholas Rettig
 Wendt Shoes
 Village of Liberty Center
 Jewell Grain

2022-2023 Full Season
 Sponsor


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Maumee Valley Civic Theater

providing thrilling and engaging live theater since 1961

DREAM

CREATE

INSPIRE

COMMUNITY DRIVEN

2023/2024 SEASON



THE HAUNTED Trail and KID'S TREAT TRAIL
October 27 & 28, 2023



The Henry County **Christmas** parade AND TREE LIGHTING
DECEMBER 2, 2023



COMEDY NIGHT
February 9, 2024
Featuring NHS Grad **ADAM MINNICK** and friends!!



Magically Ordinary
NEXT SERVICE 100 MILES
March 16, 2024
Magically Ordinary follows the misadventures of J.D. McKee on the opening night of his new "magic" repair shop.



EASTER BUNNY
Visitation **March 16, 2024**



Disney's **THE LITTLE MERMAID**
July 18-20 & 26-28, 2024



More information on our performances, events, and fundraising including dates, times, and location can be found on our website at www.mvctohio.org

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